

CHISHOLM AREA CHAMBER OF COMMERCE NEWS

**“Building a healthy, prosperous business community through
tourism, commerce, and industry.”**

June 2020

The Iron Range is OPEN for BUSINESS

This is a new regional program that highlights businesses who are taking steps to prepare around COVID-19 and will help build consumer confidence in our region. Businesses across all sectors and in all Iron Range communities are invited to learn more about the Open for Business Pledge and sign onto this regional movement.

What is the OPEN for BUSINESS pledge?

Businesses that have been hard at work preparing their workplaces for COVID-19 should be recognized for their efforts. The "Open for Business Pledge" is a new program that helps customers and Iron Range communities identify businesses who are taking extra precautions around COVID-19. The Open for Business Pledge is designed to help customers feel more comfortable as they shop and do other business on the Iron Range because they know that participating businesses are committed to best practices for COVID-19.

The Pledge:

As a business of the Mesabi Iron Range, our ownership and staff are committed to best practices concerning COVID-19, including:

1. Social Distancing and use of Personal Protective Equipment when and where practical
2. Increased Cleaning, Disinfecting and Housekeeping Efforts
3. Communications and Training for managers and staff
4. Working only When Healthy
5. Drop-off, Pick-up and Delivery of Goods when possible
6. Welcoming all Patrons, in the Real Ranger way!

Why sign the Pledge?

Businesses who sign onto the Open for Business Pledge receive the following free benefits:

1. Free window cling to proudly display at your business
2. Listing on ironrange.org/open including a link to your website or Facebook page
3. Regional customer recognition of your efforts to protect and effectively serve customers during COVID-19

To be eligible for your free Open for Business Pledge benefits, businesses must

1. Read the Open for Business Pledge and certify that you will follow the pledge
2. [Fill out the form](#) to Sign the Open for Business Pledge
3. Post our Open for Business window cling publicly at your business
4. Train staff on following the Open for Business Pledge
5. Be located in the Iron Range Tourism Bureau service area

Chisholm Economic Development Authority Line of Credit

Chisholm Economic Development Authority and Chisholm Development Association have completed the Promissory Note extending a line of credit up to \$4,000 to Chisholm Businesses to be used for real estate taxes, utilities, and building insurance. All questions and completed note are to be directed to Chisholm City Hall.

Application can be found [here](#)

Chisholm Economic Development Authority, Chisholm Area Chamber of Commerce and Blandin Foundation are pleased to bring Technology/Marketing Mini Grants to your business!

We are looking for 10 business that are interested in 1:1 Zoom Meetings to work on professional digital marketing to implement affordable strategies to strengthen brand awareness, increase revenue by developing improved technology strategies, and increase business success. Your business will learn new strategies and implement them to grow your online presence and business!

With the help of grant money from Blandin and the Chisholm Economic Development Authority, you will get \$1,500 in consultation services from Molly Solberg for \$200. This is open to the first 10 business that fill out and return the application.

Consultant information:

Molly Solberg has 18 years of experience in Marketing, PR, Sales, Social Media and Digital Marketing. She loves to train businesses to market themselves and gives them the tools and training to do so.

Molly is also the Founder of the Social Media Breakfast Twin Ports (#SMBTP), a group with over 1000 members. SMBTP is made up of large and medium corporations, small and micro businesses, students, universities and entrepreneurs. Previous to starting her business she was the Director of Sales & Marketing for Duluth Pack for 11 years.

INSIDE THIS ISSUE

- 1** Iron Range OPEN for Business initiative
- 1** CDA Line of Credit
- 1** Mini Tech Grants
- 2** Walk to End Alzheimer's Virtual Kickoff
- 2** Health Tips
- 2** MDC & Redhead Mtn. Bike Trail
- 2** Office Closure

Walk to End Alzheimer's Virtual Team Kickoff

Wednesday, June 10th
4:00 PM – 4:30 PM

Take the first step! Join them to hear about this year's Walk. Families facing Alzheimer's and all other dementia need us now more than ever – and with your help, we can be there for them.

[RSVP by clicking here](#)

HEALTH TIPS Protect Yourself & Loved Ones

WASH YOUR HANDS

- Wash your hands with soap and warm water regularly.

GET TESTED WHEN SICK

- If you are experiencing COVID-19 symptoms, you can and should get tested.

WEAR A MASK

- When in public places, wear a mask to help prevent the spread of COVID-19

STAY 6 FEET FROM OTHERS

- Avoid close contact with people who are sick. Social distance while in public places.

STAY HOME WHEN ABLE

- If you experience respiratory symptoms like a cough or fever, stay home.

Information regarding symptoms and other helpful steps to keep yourself safe, can be found at mn.gov/covid19

The Chisholm Area Chamber of Commerce office will remain closed to the public until further notice. We will still be checking our emails and receiving voicemails left on the office phone line. We are available if you need assistance with anything.
(218) 969-3064

Chisholm Area Chamber of Commerce
221 West Lake Street
Chisholm, MN 55719
(218) 254-7930
email: info@chisholmchamber.com



Minnesota Discovery Center is preparing to OPEN

They are preparing to reopen portions of the campus to the public starting Friday, June 12th.

Here's what will **reopen**:

Redhead Mountain Bike Park (soft open) - The first 15.3 miles of completed and looped trail will be open to the public starting June 12th from dawn to dusk.

Summer Admissions and Redhead MTB Park

Trailhead - MDC's Summer Admin/Entrance will act as the new trailhead facility and will be open to the public during our regular summer hours starting June 12th.

Rustic Pig Food Court - The Rustic Pig is moving outdoors and will reopen in the food court with a full food and beverage menu (lots of go items/limited outdoor dining space). The Rustic Pig Food Court will be open Thursday, Friday, and Saturday from 11am - 7pm, first opening on Friday, June 12th.

Miner's Daughter Gift Shop - The gift shop has moved back to its summer location after being renovated and packed full of lots of great made in MN items and will be reopening June 12th - operating during our regular summer hours.

Here's what remains **closed**:

The Iron Range Research Center (IRRC) - The IRRC will continue fulfilling online request per our website.

Museum

Trolley

Mini golf

Events, Venue Rentals, Weddings - All MDC events and workshops that typically take place throughout the month of June have either been postponed or canceled. This includes venue rentals and, in some cases, larger weddings. If you or your organization are looking to host an event, rent a venue for meeting/training/entertainment purposes, or to book a wedding for 2021 give them a call at 218-254-7959 or send them an email at info@mndiscoverycenter.com.

Your safety and peace of mind are important to them. Please know they take great care in the safety of the employees and guests at MDC.

They are working-hard to bring you new virtual experiences, online classes and workshops, and campus activities that you can safely enjoy at MDC or from the comfort of your home.

Precautions are being taken to keep the staff and guests safe as they begin reopening on a reduced scale. Masks, gloves, sanitation stations, and sneeze-guards are just some of the safeguards in place to ensure guests that they are keeping the campus as safe and clean as they possibly can.

MDC's Preparedness Plan is in place and follows all required and suggested guidelines from governing authorities. Employees have been practicing self-screening using no-touch thermometers and social distancing is being practiced. Signs directing employees and guests are visible and posted throughout MDC.

They are dedicated to doing their part to help lessen the impact of COVID-19 on the communities and are committed to the health and well-being of the staff and visitors.