

# CHISHOLM AREA CHAMBER OF COMMERCE NEWS

**“Building a healthy, prosperous business community through  
tourism, commerce, and industry.”**

**November 2019**

## Valentini's Turns Pink!



During its sixth annual Pink Day on Oct. 25, Valentini's Supper Club of Chisholm raised a record-breaking \$7,054 for Angel Fund. Co-owners Paul and Cindy Marturano and Rob and Jess Russo, as well as Valentini's staff and volunteers, made the day-long celebration a huge success. Special thanks to Tony and Carol Marturano and the Marturano family. Several local businesses donated raffle baskets and a bean bag tournament was held. This brings the business's Angel Fund donations to more than \$19,000 since Pink Day inception. Angel Fund offers financial assistance to Northern Minnesota residents facing cancer for expenses not covered by medical insurance. Learn more, donate or find an application at [www.angelfundrange.org](http://www.angelfundrange.org).

## Support Our Swimmers Gobble Trot

Fun Walk/Run benefitting  
Chisholm Boys and Girls Swim Teams  
Thursday, November 28, 2019  
9:00 AM  
Register online:  
[chsswimteams.wix.com/gobbletrot](http://chsswimteams.wix.com/gobbletrot)  
\$25 registration fee

## Keyboard Liquor Holiday Wine Tasting Festival~to benefit the Chisholm Community Foundation

Friday, December 6, 2019  
Beginning at 6:00 p.m.  
Valentini's Supper Club

Cost is \$50.00 per person~includes over 50 wines  
RSVP to Keyboard Liquor at 254-7271 or the CCF  
office at 254-1101

Net proceeds will be donated to the Chisholm  
Community Foundation  
Order your favorite wine and receive it by the  
holidays!

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## Salvation Army

### Harvest Festival Auction

Friday, November 8, 2019  
At Salvation Army  
Sloppy Joe Dinner & Bake Sale  
starting at 5:00 PM  
All proceeds to benefit the  
Christmas Assistance Program

## It's a Yuletide Destination!

Chisholm Area Chamber of Commerce &  
MN Discovery Center  
Holiday Market & Chamber Expo  
Artisan Market: Crafts to Crops  
A great way to start off your holiday  
shopping  
Downtown Chisholm & MN Discovery  
Center  
Shop over 80 Vendors

**Saturday, November 23, 2019**  
**10 AM-4 PM-MN Discovery Center**  
**10 AM-3 PM-Downtown Chisholm**

Shop these locations: Casey Drug, Keyboard  
Liquor, Jim's Sports Club Bar & Grill, Tom &  
Jerry's, Rupp Furniture & Carpet, Valentini's  
Supper Club, 30 West Fitness and Recreation,  
Healthy Vibes, and Mary's Lake Street Floral

The Downtown Chamber Expo gives you the  
opportunity to meet and greet with chamber  
members and browse jewelry, home décor, and  
products to pamper yourself, improve your  
health and entertain in style.

The MN Discovery Center Artisan Market has  
crafts to crops with local authors, local artists,  
bath products, home décor, candles, holiday  
décor, baked goods, canned goods, photography,  
handmade jewelry, quilters, spinners, fleece, and  
More. . .

**Go to all locations and register for one of  
5~\$100 Chamber Cash Prizes!**

## Thanksgiving Turkey Bingo

Thursday, November 7, 2019  
6:00-8:00 PM  
Hot Dogs & Chips Available  
Chisholm Senior Center  
**Public Invited!!!**

Sponsored by Chisholm American Legion 247

## Small Business Saturday

**Downtown Chisholm is the place to be on Small  
Business Saturday, November 30<sup>th</sup>! Join  
participating Chamber Members for giveaways  
and promotions! Small Business Saturday was  
started in 2010 and supported via a resolution by  
the United States Senate in 2011. This year grab  
your friends and support Chisholm's Small  
Businesses!**

General Small Business Statistics: To put Small  
Business Saturday in context, it's helpful to  
understand their impact on the American economy.  
Here are some helpful stats from the U.S. Small  
Business Administration (SBA). Keep in mind that the  
[SBA defines a small business](#) pretty broadly – for  
many industries, that means up to 500 employees or  
\$7.5 million in average annual receipts. This means  
that the SBA's small businesses are probably a lot  
bigger than those in your community.

### Stats from the Small Business Administration

- There are 28.8 million small businesses in the country.
- Small businesses account for 99.7% of all businesses in the US.
- Small businesses accounted for 64% of new jobs created in the U.S. between 1993 and 2011
- Franchised small businesses employ roughly 8 million people and make up 40 % of all American retail jobs.

### Small Business Stats from Other Sources

- Small businesses donate 250% more than larger businesses to non-profits and community causes (Source: Seattle Good Business Network).
- If you spend \$100 at a local business, roughly \$68 stays in your local economy. If you spend the same at a large business, only \$43 stays in the local economy (Source: [Civic Economics Study in Grand Rapids, Michigan](#)).

The Chisholm Area Chamber of Commerce is a  
"Neighborhood Champion" and we will once again  
be dispersing Small Business Saturday Promotional  
Items.

## **Important Dates in November**

***November 1<sup>st</sup> & 2<sup>nd</sup>: Moonlight Escape Rooms***

***November 2<sup>nd</sup>: Cold November Showing @ MN Discovery Center~1:00 PM***

***November 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup>: Moonlight Escape Rooms***

***November 7<sup>th</sup>: Thanksgiving Turkey Bingo at Chisholm Senior Citizen's Center~6:00-8:00 PM***

***November 7<sup>th</sup>: Speaker Night Series with Steve Potts: Panic! The Spanish Flu and a Global Pandemic @ MN Discovery Center~6:30 PM***

***November 8<sup>th</sup>: Harvest Festival Auction at The Salvation Army~5:00 PM***

***November 9<sup>th</sup>: Genealogy Genie @ MN Discovery Center~10:30 AM – 5:00 PM***

***November 10<sup>th</sup>: Let's Make Lefse @ MN Discovery Center~2:00 PM***

***November 14<sup>th</sup>, 15<sup>th</sup> & 16<sup>th</sup>: Moonlight Escape Rooms***

***November 17<sup>th</sup>: Let's Make Lefse @ MN Discovery Center~2:00 PM***

***November 21<sup>st</sup>: Late Night in the Research Center @ MN Discovery Center~10:00 AM – 8:00 PM***

***November 21<sup>st</sup>: Speaker Night Series with Steve Potts: The Bloodiest Year: Vietnam, March 1968 – March 1969@ MN Discovery Center~6:30 PM***

***November 23<sup>rd</sup>: Yuletide Destination: Artisan Market & Chamber Expo~ 10:00 AM-4:00 PM at MN Discovery Center and 10:00 AM-3:00 PM at Rupp Furniture & Carpet, Casey Drug, Jim's Sports Club Bar & Grill, Tom & Jerry's Bar, Valentini's Supper Club, 30 West Fitness and Recreation, Mary's Lake Street Floral, Healthy Vibes, Keyboard Liquor***

***November 23<sup>rd</sup>: Responsible Ownership & Permit to Carry Class @ Norton Shield~8:00 AM – 1:00 PM***

***November 28<sup>th</sup>: Thanksgiving***

***November 28<sup>th</sup>: GobbleTrot 5K to support Chisholm Bluestreaks Swimmers~Register online or the day of at 8:00 AM***

***November 30<sup>th</sup>: Small Business Saturday***

## **Important Dates in December**

***December 1<sup>st</sup>: Let's Make Lefse @ MN Discovery Center~2:00 PM***

***December 5<sup>th</sup>: Speaker Night Series with Steve Potts: Uprising: The Birth of the American Indian Movement@ MN Discovery Center~6:30 PM***

***December 6<sup>th</sup>: 11<sup>th</sup> Annual Keyboard Liquor Holiday Wine Festival to benefit Chisholm Community Foundation***

***December 12<sup>th</sup>: Chisholm Kiwanis's "Holly Jolly Holiday" @ Minnesota Discovery Center***

***December 15<sup>th</sup>: Let's Make Lefse @ MN Discovery Center~2:00 PM***

***December 19<sup>th</sup>: Genealogy Genie @ MN Discovery Center~6:30 PM***

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